



[www.commonwealthpreventionalliance.org](http://www.commonwealthpreventionalliance.org)

# 16th Annual Prevention Conference

“LEADING THE CHALLENGE”

*June 7 - June 9, 2006*  
*Pre Conference June 6, 2006*  
*Nittany Lion Inn*  
*State College, PA*

In Collaboration with



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES  
Substance Abuse and Mental Health Services Administration  
Center for Substance Abuse Prevention  
[www.samhsa.gov](http://www.samhsa.gov)

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# Agenda

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## Tuesday, June 6, 2006:

10:00 a.m. – 5:30 p.m.

Pre Conference Workshop (Space limited to 30 people)

## Wednesday, June 7, 2006:

7:00 a.m.

Registration and Exhibits Open

7:30 – 8:30 a.m.

Continental Breakfast

8:30 – 9:15 a.m.

Opening Session – Plenary Speaker: Updates from CSAP

9:30 – 12:45 p.m.

Workshop Session #1

1:00 – 2:00 p.m.

Lunch

2:00 – 4:00 p.m.

Plenary Session – EPI Overview

4:00 p.m.

Break

4:15 – 5:00 p.m.

Plenary Session – Advocacy

## Thursday, June 8, 2006:

7:00 a.m.

Registration and Exhibits Open

7:30 – 8:30 a.m.

Continental Breakfast

8:30 – 10:00 a.m.

Plenary Session – Social Norms

10:00 – 10:15 a.m.

Break

10:15 – 11:45 a.m.

Workshop Session #2

12:00 – 1:45 p.m.

30<sup>th</sup> Anniversary Luncheon, Speaker: Dr. Mary Ann Solberg

2:00 – 5:15 p.m.

Workshop Session #3

8:00 – 9:00 p.m.

Regional Breakouts & Door Prizes

9:00 p.m.

Coffee House Social

## Friday, June 9, 2006:

7:00 – 8:00 a.m.

Breakfast

8:00 – 9:30 a.m.

30<sup>th</sup> Anniversary Plenary Session

9:45 – 11:45 a.m.

Workshop Session #4

Please pick **ONE** workshop from each Session that you wish to attend.

PCB credit is approved for the Conference.

Act 48 Credits are pending approval.

**Tuesday, June 6, 2006**

**10:00 a.m. – 5:30 p.m.**  
**PRE-CONFERENCE WORKSHOP**

SAMHSA's Strategic Prevention Framework (SPF) is a five-step model designed to enable States and communities to build the infrastructure necessary for effective and sustainable prevention. This training will also provide participants the opportunity to discuss the framework and compare it to other models including Getting to Outcomes, Pathways, the Western CAPT model and CTC. There will also be an opportunity to discuss ramifications for prevention planning in Pennsylvania. *The trainer will be a Northeast CAPT Associate.*

*(SPACE LIMITED TO FIRST 30 PEOPLE TO REGISTER)*

**Wednesday, June 7, 2006**

**8:30 – 9:15 a.m.**  
**Opening Session**  
**Plenary Speaker**  
**Updates from Center for Substance Abuse Prevention (CSAP)**

**WORKSHOP SESSION #1**

**Wednesday, June 7: 9:30 a.m. – 12:45 p.m.**

**1a. What's New in Commonwealth GIS/GT Data Sharing: (*Advanced Track*)** The Bureau of Geospatial Technologies (BGT), in the Governor's Office of Administration, Office for Information Technology, is now publishing GIS data via the Internet for use by governmental and quasi-governmental entities and their contractors. Current data themes being published include transportation, utilities, infrastructure (buildings), political boundaries, and other useful datasets. During 2006, BGT will add Digital Orthophoto Quarter Quad black and white imagery from USGS, created in the 1990's, Color Infrared imagery from the 2004 US Department of Agriculture Farm Services Agency flights for the entire state, and the Pennsylvania Map natural color imagery available from the 2003, 2004, and 2005 imagery programs, for 41 counties. BGT also offers XML Web Services for address verification, address geocoding, and boundary geocoding. These web-based application components can be used by programmers to develop sophisticated tools and programs to verify address information submitted in web forms, clean up addresses in existing database tables, and geocode addresses to be able to use database records in mapping and GIS applications. *This workshop is sponsored by The Governor's Office of Administration. Presented by: Jim Knudson, OCP, State Geospatial Technologies Director, Office of Information Technology, Governor's Office of Administration and Stacey White.*

**1b. NREPP: (*Intermediate Track*)** This training will provide participants with the latest information on SAMHSA's National Registry of Evidence-based Programs and Practices (NREPP). Participants will learn what, if any, revisions to the scientific review process and review criteria that have been made. Participants will also have an opportunity to discuss how these changes affect existing programs. *The trainer will be a Northeast CAPT Associate.*

**1c. Prevention 101: (*Beginner Track*)** This workshop is designed for new preventionists and those interested in prevention. It will cover information about the federal strategies, risk and protective factors and evidence-based programs. Rosemary Adiletto, recipient of the Governor's Award for her work in crime prevention, will be the presenter for this workshop. As a grand finale, we will attempt to unravel the "acronymical" mysteries that surround us all. *Presented by: Rosemary Adiletto, C.P.S., Director of Prevention & Training Services, TODAY Inc.*

**1d. Bullying Prevention: (*General Track*)** This workshop will provide a basic overview of the current trends in bullying, relational aggression, terminology and best practices. *Presented by: Brian Loughlin, M.ED., Bucks County Olweus Bullying Prevention Coordinator, TODAY Inc.*

**1e. Considerations in Development of Prevention Programs with Youth Populations at Risk for Co-occurring Disorders: (Intermediate Track)** The objective of this workshop will be to provide professionals in the prevention field an introductory level understanding of co-occurring disorders along with the implications for planning and delivery of prevention programs to at risk populations. The workshop content will include an overview of the risk and protective factors relative to co-occurring disorders in youth, a review of evidence based prevention programs for youth at risk for co-occurring disorders, and other considerations for networking with other service providers in provision of a continuum of services for this population of youth. *Presented by: Bernie Galanko, Assistant Director of Prevention Services, Turtle Creek Valley MH/MR.*

## **1:00 – 2:00 p.m. Lunch**

## **2:00 – 4:00 p.m. Plenary Session EPI OVERVIEW**

This training will provide local prevention practitioners with the latest information on the interchanges between SAMHSA's Strategic Prevention Framework (SPF) and the important role that epidemiology plays with the SPF process. Participants will also learn the basic principles of epidemiology including locating data and identifying social indicators. The trainer will be a Northeast CAPT Associate.

## **4:15 – 5:00 p.m. Advocacy Plenary Session**

**Thursday, June 8, 2006**

## **8:30 – 10:00 a.m. Plenary Session The Promise and Practice of Social Norms Interventions to Reduce Substance Abuse and Promote Healthy Environments for Youth H. Wesley Perkins, Ph.D.**



## **WORKSHOP SESSION #2**

**Thursday, June 8: 10:15 a.m. – 11:45 a.m.**

**2a. What's Gender Got To Do With It? Myths And Realities About Gender Differences In Drinking Patterns And Problems: (Intermediate/Advanced Track)** The workshop will examine gender-related concerns about drinking from several perspectives. Specific attention will be given to research questions and findings regarding: 1) possible growing similarities between male and female alcohol consumption, 2) biochemical and social differences that remain as distinguishing characteristics, 3) misperceptions of gender norms for drinking and the negative effects of these misperceptions, and 4) developmental changes in drinking motivations of males and females through youth and young adulthood. *Presented by: Wesley Perkins, Ph.D., Professor of Sociology, Hobart and William Smith Colleges.*

**2b. Changing the Environment to Reduce Underage Drinking Panel Discussion: (General Track)** Science and research tell us that changing the environment is key to preventing underage drinking. This workshop will give examples of how local communities are changing their environment in three primary areas of environmental prevention. 1). Reducing access by underage persons to alcohol, 2). Increasing the effectiveness of enforcement and 3). Changing the social/cultural norms that support underage drinking. Panelists will explore their experiences with communities that have attempted these prevention strategies and offer concrete examples of actions for your local community. *Presented by: Steven Schmidt, Bureau of Alcohol Education, PLCB; Chief Tom King, State College Police Department, Felicity DeBacco Erni, Executive Director, Pennsylvanians Against Underage Drinking and Students Against Destructive Decisions and Gail Dylewski, Healthy Youth Dev. of Erie County.*

**2c. Media Trends: Trying to Overcome \$2.2 Billion in Advertising by the Alcohol Industry on a Shoestring and a Prayer: (General Track)** Partial “Wake-Up” powerpoint presentation on the alcohol industry’s use of the media to influence youth to consume the drug alcohol and Clinton County’s response implementing informational and educational efforts utilizing media outlets such as radio, billboards, newspaper, local cable and other means to provide resources and promote parent/community involvement in alcohol and other drug prevention by our youth. *Presented by: Ted McKnight, District Attorney, Lock Haven.*

**2d. An Overview: Prevention Specialist Certification & Preparing for the CPS Written Exam: (Intermediate Track)** The purpose of this workshop is to provide an overview of the certification offered by the PA Certification Board (PCB) for the prevention specialist which has been offered through the PCB since 1989. It will provide participants with an overview of the PCB and its purpose and functioning as a credentialing board along with a brief history of how the organization began and the credentials it offers. Participants will learn about the requirements for the CPS credential including employment, supervision, education and the proper way in which to document these requirements. Participants will be provided with information on the CPS written examination including domains, number of questions in each domain, a reading list and a sample test. Helpful hints for exam preparation will also be provided. Materials including a CPS application and Written Exam Study Guide will be distributed. *This workshop is sponsored by the Pennsylvania Certification Board. Presented by: Mary Jo Mather, Executive Director, Pennsylvania Certification Board.*



**12:00 – 1:45 p.m.**  
**30<sup>th</sup> Anniversary Luncheon**  
**Keynote Speaker: Mary Ann Solberg**  
**Deputy Director of the White House**  
**Office of National Drug Control Policy**

## **WORKSHOP SESSION #3**

**Thursday, June 8: 2:00 – 5:15 p.m.**

**3a. Prevention Research Design: An Overview: (Beginner/ Intermediate Track)** Research into prevention programming is a part of program accountability. Everyone in the prevention field needs to have skills and understanding of research design. This workshop will give participants a basic understanding of various research theories, methods and simple designs. Attendees will be given practical, low cost “Do it Yourself” systems to demonstrate program effectiveness. (Continued on Friday at 9:15 a.m.) *Presented by: Barry L. Jackson, Ph.D., Bloomsburg University.*

**3b. Current Drug Trends: (General Track)** This presentation will discuss date rape/predatory drugs, methamphetamine, heroin, and prescription drug awareness. Various videotapes will be shown which show the dangers of these drugs, and also the violence associated with drug buys. Time will be allowed for Q&A's. *This presentation will contain graphic content. This workshop is sponsored and will be presented by The Drug Enforcement Agency.*

**3c. Bridging the Gap between Treatment and Prevention: (Intermediate Track)** In this workshop, evidence based prevention and disease management strategies for substance abuse disorders will be explored with specific attention to building skills in children and adults that prevent disease and relapse. *Presented by: Cecilia Fichter-DeSando, M.P.M., CPS, Prevention Director, Addiction Medicine Services, Western Psychiatric Institute and Clinic.*

**3d. Ethics & the Prevention Specialist: (Intermediate Track)** This workshop encompasses the many complex elements that determine "right action" for substance abuse professionals. As such, it provides the definitive formula for the determination of behaviors that maintain a vision of maximum benefit for client outcome within the context of legal and ethical guidelines. Participants are encouraged to bring ethical problems associated with workplace issues to the workshop for discussion and theoretical resolution. The workshop will focus on ethical sensitivity as well as professional boundaries. Participants will also take part in a mock hearing. *Presented by: Maggie Marcopul, Director of Resource Development & Training, Stedman's Employee Medical Center.*

**3e. Underage Drinking: (Beginner Track)** Underage drinking is at a public health crisis level both here in Pennsylvania and across the U.S., with an annual cost of \$2.0 billion in Pennsylvania alone. Our students experiment with alcohol at a higher rate than their peers across the country. In 2002, 2,637 youth 12-20 years old were admitted for alcohol treatment in Pennsylvania, accounting for 10.1% of all treatment admissions for alcohol abuse in the state. This course will give participants an understanding of the enormity of the problems, and how they can help to reduce underage drinking. The course will cover underage alcohol consumption and the human body; over exposure of alcohol marketing to our youth; current research and practices to reduce underage drinking; sources of alcohol for underage drinkers; and how parents play a role in reducing underage drinking. *Presented by: Felicity DeBacco Erni, Executive Director, Pennsylvanians Against Underage Drinking and Students Against Destructive Decisions.*

**8:00 – 9:00 p.m.**

### **Regional Breakouts and Door Prizes**

**We've heard your voice! Past conference evaluations indicated you wanted more time to meet regionally and now you've got it! This session will give you the opportunity to stay connected with preventionists in your region and to plan for the ongoing professional development needs of your area. Time will be given to nominate regional representatives to the CPA Board of Directors, and door prizes will be awarded. Winners must be present to win! Whether you are a CPA member or not, you will benefit from the opportunity to network with preventionists from your region. Stay afterwards and enjoy the Coffee House.**

**9:00 p.m.**

### **Coffee House Social**

**Friday, June 9, 2006**

**8:00 – 9:30 a.m.**

### **PLENARY SESSION: 30<sup>th</sup> Anniversary of CPA**

**Happy 30<sup>th</sup> Anniversary, Commonwealth Prevention Alliance! Join us, as we reminisce about the past 30 years...from CPA's humble beginnings in a living room to our current role as the foremost voice of Prevention in Pennsylvania. Celebrate this occasion at the CPA Annual Meeting complete with door prizes.**



## WORKSHOP SESSION #4

**Friday, June 9: 9:45 – 11:45 a.m.**

**4a. Prevention Research Design – An Overview: (*Beginner/Intermediate Track*)** Research into prevention programming is a part of program accountability. Everyone in the prevention field needs to have skills and understanding of research design. This workshop will give participants a basic understanding of various research theories, methods and simple designs. Attendees will be given practical, low cost “Do it Yourself” systems to demonstrate program effectiveness. (Continued from Thursday at 5:15 p.m.) *Presented by: Barry L. Jackson, Ph.D., Bloomsburg University.*

**4b. Methamphetamines: (*General Track*)** This workshop will provide statistics and current trends in communities and Pennsylvania, a basic knowledge of meth labs, how meth is distributed and the dangers incurred with the chemicals. Various video clips will be shown which show the dangers of methamphetamines. *This workshop is sponsored and will be presented by The Drug Enforcement Agency.*

**4c. Applying Community Readiness for Prevention to Alcohol, Tobacco, Other Drugs and Gambling: (*General Track*)** In recent years, the United States has seen an unprecedented growth in legalized gambling. Of increasing concern is the number of persons who experience pathological gambling. Research indicates that pathological gambling is often accompanied by other behavioral problems, including substance abuse and mental health disorders. Participants in this workshop will: understand the evidence-based aspects of problem gambling and community readiness; understand the emerging evidence indicating a relationship between problem gambling and substance abuse; offer examples of different profiles of readiness for problem gambling prevention; and understand how assessing community readiness for problem gambling can offer long-term benefits for community-level prevention programming. *Presented by: Anu Sharma, Ph.D., L.P., and Roger Svendsen, M.S., C.P.S*

**4d. Partnering with School Districts: (*General/Beginner Track*)** Have you ever received a non-returnable gift that didn’t quite “fit”? We, as preventionists, often want to “gift” school districts with programs they may not want or need. This workshop will help you understand why some of our “gifts” are rejected, as well as how to determine the right “style and size” for the schools you serve. *Presented by: Rosemary Adiletto, Director of Prevention & Training Services, TODAY, Inc. and Ann Marie Klibert, Director of Pupil Services & Public Relations, Bensalem Township School District.*

**Photographs taken during the conference will be used in CPA publications only. If you object to use of your photograph in publications, contact Liane Petras at 1-800-627-2384.**

## RESERVATION INFORMATION

**Commonwealth Prevention Alliance’s 16th Annual Conference**  
**Nittany Lion Inn, State College**  
**Wednesday, June 7 - Friday, June 9, 2006**  
**Pre Conference June 6, 2006**

**Reservation Procedures:** Hotel Reservations must be made via **Individual Call-In**.

Reservations must be received by **5/6/06**.

**Room Rates:** \$97.00 per night, single occupancy ■ \$107.00 per night, double occupancy  
\$117.00 per night, triple occupancy ■ \$127.00 per night, quadruple occupancy

**The above rates DO NOT include the 6% PA Sales Tax, or the 2% County Occupations Tax.**

- ☛ To receive the rate listed above, identify yourself as part of the CPA Conference. The **reservation code is COM0606**.
- ☛ **The cut off date for reservations is May 6, 2006.** All reservations made after this date will be made on a space available basis, at the current rate.
- ☛ A deposit in the amount of one night’s lodging on a credit card is required to confirm this reservation.
- ☛ Forty-eight hours notice is required for cancellations or deposit refunds.
- ☛ Check in time is 3:00 p.m. and check out time is 12:00 p.m.
- ☛ To make your reservations, call the Nittany Lion Inn directly at **(814) 865-8500** or **(800) 233-7505**.

Pennsylvania Driving Under the Influence Association  
2413 North Front Street  
Harrisburg, PA 17110



16<sup>th</sup> Annual  
Conference

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## 16<sup>th</sup> Annual “Leading the Challenge” Prevention Conference

**Wednesday, June 7 – Friday, June 9, 2007**

**Tuesday, June 6: Pre Conference**

**Nittany Lion Inn  
State College, Pennsylvania**

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